



The French American Academy

A World of Possibilities, Beyond Words

FRANCHISE OPPORTUNITY

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.



Investissez Dans Votre Avenir!

INVEST IN YOU

Since our founding in 2007, our goal has been to **create a child-centered environment** that uses the **dual lens of French and English** to inspire and cultivate **open-mindedness, empathy, and a love for learning** that will last a lifetime. We've seen incredible growth since our inception and are poised for growth!

We are offering a **franchise opportunity** that **empowers those passionate about education** with a **proven business model, up-to-date curriculum, and a comprehensive support system** that advances their The French American Academy franchise to new heights. We are seeking franchise partners to join the The French American Academy brand!



WHY YOU NEED TO JOIN

The French American Academy

All of our staff at The French American Academy **have an unrelenting passion for education**; we want franchise partners that **share this very same passion!** The French American Academy provides an early-start, gradual immersion, bilingual education to students from Pre-K through Kindergarten. Our well-rounded curriculum gives students a proven path for cognitive development, social growth and academic success. The **educational industry is booming** with a target market that is **constantly replenishing!**

This opportunity offers you a unique concept with **proven processes, effective marketing, industry stability, ongoing franchise support services**, and a business that you will **LOVE** doing from day to day. The French American Academy is a fun business opportunity with potentially rewarding returns, making us the best choice in the education industry within the franchise marketplace.

For individuals who would love to join a rewarding business venture, **The French American Academy may be right for you.**

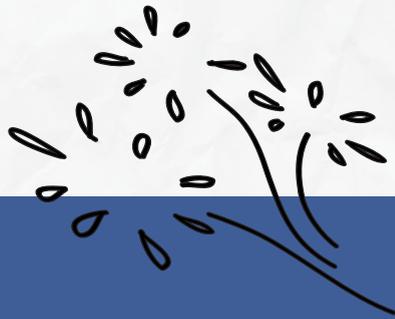


ABOUT **Jean-Francois Gueguen**

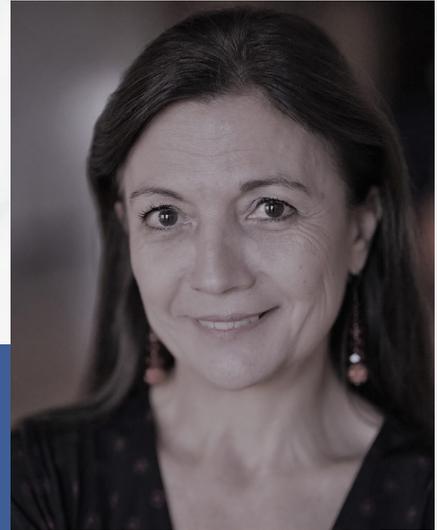
Jean-Francois Gueguen is the founder and CEO of The French American Academy Franchise. He promotes and organizes The French American Academy preschool model by assisting prospective and existing franchisees in structuring their own French American Academy.

He co-founded The French American Academy of Jersey City in 2012. Since then, he has launched multiple events like Bastille Day and French Week to promote the French culture in New Jersey.

Personal accomplishments and recognitions include an MBA in Finance from ESSEC Business School and the honor of French Knighthood of the National Order of Merit by the French Government for his accomplishments in Education and Culture in New Jersey.



ABOUT **Anne Sophie Gueguen**



Anne Sophie Gueguen is the founder of The French American Academy and co-founder of The French American Academy of Jersey City.

She is the Head of School of The French American Academy and responsible for curriculum and program development. Also, Ms. Gueguen leads the training program for new franchisees, their teachers, and their staff, focusing on the methods and principles which have made The French American Academy a successful brand name.

She was awarded The Palmes Academiques in 2012 by the French Government for her accomplishments in Education.

Jean-Francois and Anne-Sophie are married with 4 children, who are all bilingual. They have been living in the US since 1998.

HISTORY

Envisioning a New School

The French Academy of Bergen County was established in February 2007 with its first open-house on July, 14th 2007.

September 2007 – The French American Academy opens in a building at St. Mary’s, in Dumont, NJ, under the name, The French Academy of Bergen County (FABC). There are 25 children attending the after school program with one day of immersion for younger attendees.

September 2008 – The Academy expands, offering Preschool and Kindergarten classes. This marks the beginning of the Full Time School. The plan is to open an additional grade every year in order to grow with the children.

April 2009 – The French American Academy receives its accreditation from the Middle States Association on Elementary schools. This was a critical accomplishment, the result of many months of hard work by the teaching team, parents and board members. The Association stated: “The Middle States Association team commends FAA for its enormous accomplishments in such little time and with such limited resources. A dedicated, well-trained faculty and strong leadership seem to be at the heart of the school’s rapid success.”

June 2009 – 54 children are registered in both after school programs and full time school.

September 2009 – The French American Academy opens its first, first grade class.

June 2010 – The French American Academy continues to grow. After an exhaustive search for a new facility, and other sizable challenges, an ideal school building becomes available at the last minute. It is a perfect fit. New Milford is our new home on July 1st. The second grade opens in September.

September 2010 – A second campus opens in Morris Plains, NJ to answer the needs of a significant Francophile community. The French Academy of Bergen County becomes The French Academy of Bilingual Culture (elevating our position, while preserving our familiar, FABC monicker).

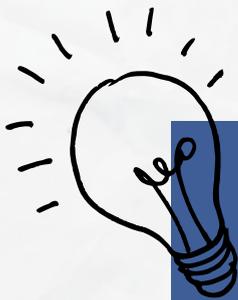
November 2012 – The French American Academy opens a campus in Jersey City to serve the needs of that community’s growing international population.

September 2013 – The French Academy of Bilingual Culture becomes The French American Academy to emphasize bilingualism, but, importantly, our best of both worlds offering, namely, the decorum, intellectual rigor and cultural enhancement of a classical European academy combined with the proficiency of a modern and fully competitive American education curriculum.

September 2016 – FAA opens 6th grade, first step into Middle School, in New Milford campus.

September 2018 – FAA relocates its Morris Plains campus to New Milford.

September 2018 – FAA relocates its Middle School from New Milford to Jersey City



SEE YOURSELF WITH **The French American Academy**

We expect our franchisees to support deeper learning through our 6 C's:

- **Character**
- **Citizenship**
- **Collaboration**
- **Communication**
- **Creativity**
- **Critical Thinking**

The best fit franchise partners for The French American Academy will have the following qualities:

- **Passion for Education**
- **Organized and Structured**
- **Understands Marketing**
- **Great at Developing Culture**
- **Natural Leader**
- **Motivated to Bold Enrollment and Marketing Abilities**
- **Speaks English and French**
- **Meets Financial Requirements**



WE TAKE CARE
of Our Franchisees!

Exclusive Territory: We have identified ideal economic factors that will deliver enriched territories into the hands of our franchisees.

Comprehensive Training: Our training program is a comprehensive, dual phase process that empowers you with everything you need to know to establish, launch, and operate your The French American Academy, including our bilingual curriculum and program.

Pre-Launch Enrollment Program: You can pre-enroll students before your official launch, ultimately ensuring a solid start to your business.

Field Support: From the very start, you are never alone. Frequent calls and ongoing site visits ensure efficient operations.

Operational Support: Your success is our success! We provide ongoing training and support within suggested pricing guidelines, customer service techniques, administrative practices, and more.

Marketing Guidance: We work to develop strategies and advertising that will benefit the entire network and supply you with consumer marketing plans exclusive to your territory.





What Will It Cost?

Standard Franchise Fee: \$45,000

Conversion Franchise Fee: \$20,000

Multi-Unit Development: \$35,000 (after the first unit)

Royalty Fee: 6% of Gross Sales

Minimum Estimated Investment: \$98,900 (including franchise fee)





Take the Next Step Now

This is a unique concept within the solid educational industry. We are ready for expansion throughout the nation and need qualified candidates just like you to represent The French American Academy name. **Get started now by visiting** franchise-faacademy.org.

Contact Us

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